

Sandra Pfau Englund

About Rescue Me

The U.S. has become a pet-nation, with more households owning animals than those that remain pet-less. The rise in pet ownership brings a need for more animal rescues, particularly those niched to meet specific needs like caring for backyard chickens when the allure of fresh eggs has worn off.

Sandra Pfau Englund's book, *Rescue Me: Your Step-by-Step Guide to Starting an Animal Rescue*, provides everything you need to get start and operate a rescue. Sandy takes out the legalese, puts in the common sense and provides practical pointers all along the way. The book is full of templates and tools to make it easy including:

- Five quick steps to get your rescue off the ground
- Why you need to niche your rescue for success
- Step-by-step guidelines for incorporating and filing for 501(c)(3) status
- The do's and don'ts for raising money legally
- The state and federal rules that regulate animal welfare organizations.



Dog-Gone Facts & Figures

- 🐾 Nearly 70% of all U.S. households are now home to at least one pet.
- 🐾 Americans spent almost \$70 billion on their fur babies in 2017.
- 🐾 Dogs are the favorite pet with 60.2 million U.S. households owning one; cats are a close second, living in 47.1 U.S. households.
- 🐾 Approximately 6.5 million companion animals are placed in U.S. shelters each year.
- 🐾 ASPCA (American Society for the Cruelty to Animals) estimates that 1.5 shelter animals are killed each year (670,000 dogs and 860,000 cats).

For more information about the book and the author, and for the media kit, see the author's website at sandrapfauenglund.com.

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